



Twinsburg City School District

...where the schools and the communities are one.

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twinsburg.k12.oh.us

 @TwinsburgSupt

11136 Ravenna Road
Twinsburg, OH 44087

Phone: 330.486.2000
Fax: 330.425.7216

VISION

UNWAVERING COMMITMENT

UNLIMITED POSSIBILITIES

MISSION

PARTNERING WITH
THE COMMUNITY...

PROVIDING EXCELLENT
EDUCATIONAL PROGRAMS...

PREPARING
FUTURE-READY STUDENTS



TWINSBURG CITY SCHOOL DISTRICT STRATEGIC PLAN 2020 - 2024



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STRATEGIC PLAN 2020 - 2024

Adopted by
the Board of Education,
November 2019

INTRODUCTION

During the November 2019 Twinsburg City School District Board of Education meeting, the Board voted unanimously to approve the District's new Strategic Plan centered around new vision and mission statements. The Board approved **"Unwavering Commitment - Unlimited Possibilities"** as the District's new Vision Statement and **"Partnering with the community... Providing excellent educational programs... Preparing future-ready students"** as the Mission Statement.

These new Vision and Mission Statements reflect what we learned during our Strategic Planning process and they will guide us with a strong sense of purpose as we continue implementing this plan over the next five years. With the expectation of achieving district-wide improvement, the process of strategic planning began officially in February of 2018 with a focus on various critical areas.

The strategic planning process is such a valuable experience for any school district. Listening to our stakeholders always provides us with tremendous insights that we take seriously.

Throughout this process, we listened, we learned, and we created a new Strategic Plan that will lead us into the future. The Strategic Plan includes a focus on 21st-century teaching and learning, communications, culture/climate, facilities, finance, and safety with each area working toward achieving specific goals, actions, and strategies over the next five years.

The community was critical in helping develop our goals. We know our community has high expectations and we value your voice in the creation of our new Strategic Plan, one that will continue to evolve as we move forward.

Your voice always matters when it comes to shaping our future. I want to thank everyone who was involved in the strategic planning process. I also want to remind you that your thoughts and opinions are always welcome as we continue to work toward tomorrow.

Feel free to reach out to me at kpowers@twinsburgcsd.org or 330.486.2000.

Yours in education,
Kathryn Powers, Superintendent

Strategic Planning Timeline



AREAS OF FOCUS

21st Century Teaching & Learning



GOALS

The Twinsburg City School District will:

- Equip students with foundational knowledge and skills across the curriculum
- Empower students to be visionary leaders with superior reasoning skills
- Support the holistic well-being of each child

Communications



GOALS

The Twinsburg City School District will:

- Implement the District Comprehensive Communications Plan
- Develop a Crisis Communications Plan
- Enhance the District's brand

Culture/Climate



GOALS

The Twinsburg City School District will:

- Increase mental health awareness for District and community members
- Support a culture of equity where all students and staff are represented and respected through holistic and creative approaches

Facilities



GOALS

The Twinsburg City School District will:

- Update the Facilities Master Plan to ensure proper and strategic annual expenditures
- Update the Facilities Master Plan and options for the Conceptual Legacy Project to engage the community

Finance



GOALS

The Twinsburg City School District will:

- Complete the financial plan to maintain fiscal stability through the fiscal year 2023, which shall include strategies for passing \$5 million renewal levy in November 2020
- Continue to operate in a fiscally responsible manner by utilizing the benchmarks identified in the Financial Strategic Planning Flow Chart to support educational opportunities
- Enhance financial communication to all stakeholders

Safety



GOALS

The Twinsburg City School District will:

- Facilitate student-oriented groups at each building to discuss creating a safer culture and address concerns
- Research and develop intervention and diversion programs to address the needs of students dealing with substance abuse
- Determine the impact of later start times on school transportation, cost efficiency, and student achievement
- Perform a security analysis/safety audit for each District building